

IHCA

ILLINOIS HEALTH CARE ASSOCIATION®
SINCE 1950

2019

ANNUAL REPORT



IHCA Board of Directors

Back Row L to R: Andrew Cutler, Scott Stout, Mike Bibo, Gerry Harman, Steve Miller and John Vrba

Front Row L to R: Tom Annarella, Diane Lube, Rhonda Luther, Michelle Stuercke and Sam Thompson



Message from the President

IHCA President
Rhonda Luther

A handwritten signature of Rhonda Luther in black ink, written in a cursive style.

As we move forward with innovative ideas, goals and strategies to take on health care in Illinois, I would like to take a few moments to thank our members and associate members for their support of the Illinois Health Care Association and the staff for their tireless efforts in making sure our needs are met – IHCA staff, you make it very easy for us.

IHCA faced many challenges last year and I expect many more challenges this year, but we overcame those challenges and pushed ahead to continue to grow our membership, offer quality training for facilities, offer knowledge based solutions to problems that facilities often encounter while continuing to work seamlessly with legislators on issues that impact residents and their families.

Quality health care should not be available to a select few, it should be widely available to everyone. And with IHCA's services, resources and support, our facilities have the tools they need to offer quality health care to each and every resident.

There is strength in numbers and together we can make a difference in the lives of others who need us now or may need us in the future. This year is an opportunity for us look at where we were, while focusing on where we'd like to go. This is the time for us to view our challenges as opportunities and opportunities as successes.

Please take a moment to read the 2019 annual report to see the work that has been done for us, for you, for the residents. I look forward to working with you this year and seizing those opportunities that will make us stronger and better. I also welcome any comments or suggestions you may have, so please don't hesitate to contact me or Matt Hartman.

We value your membership!

Sincerely,

Rhonda Luther
IHCA President



Message from the Executive Director

Executive Director
Charles M. Hartman

A handwritten signature of Charles M. Hartman in black ink, written in a cursive style.

What makes Illinois Health Care Association (IHCA) different from other associations?

We're an association that advocates for our members when it comes health care legislation and we advocate for the residents in those facilities. We're in the state capitol where bills are voted on and passed, we're talking to the senators and state representatives who are making health care decisions. We're in the trenches everyday fighting for our members.

But the advocacy doesn't stop at the capitol, in fact, it never stops because quality health care for residents and the health care providers for these residents is never ending.

Some of our unparalleled successes in 2019 included:

- Having our largest membership ever, with nearly 570 member centers and over 34,000 beds;
- Capturing \$240M into the skilled nursing sector for the support and nursing components of the Medicaid rate;
- Providing more than \$50M in additional funding into the supportive living sector, with a 54.3% link back to the skilled nursing rate;
- Securing a 3.5% cost of living adjustment for ID/DD providers;
- A complete overhaul of the IHCA banking and investment policies, leading to a positive \$200K+ turnaround in our investments;
- A comprehensive education package for members, preparing them for the implementation of PDPM and the next phases of the changes to the rules of participation among other issues facing the sector; and
- A return to Springfield for the 69th Annual Convention and Expo, minimizing expenses and showing a greater profit than the previous year.

The annual report gives you a small glimpse of the work the association has done in 2019 and our goals for 2020 as we tackle the legislative issues that impact health care in Illinois. As Rhonda mentioned, please don't hesitate to reach out to me or my staff if you have questions or ideas on how we can improve health care, because we're all in this together.

With sincere thanks and appreciation,

Charles M. Hartman
Executive Director



IHCA Staff

Back Row L to R: Kelli Showalter,
Matt Hartman, Bill Bell,
Ashley Snavelly, Jackie Jessen
and Marie Rucker

Front Row L to R: Gina Alex,
Debbie Jackson, Kimberly Palermo
and Melissa Viola



**Strength in
Knowledge**

**Strength in
Compassion**

**Strength in
Numbers**

Long Term Care Nurses Association

The Long Term Care Nurses Association's (LTCNA) motto is *"Strength in Knowledge, Strength in Compassion, Strength in Numbers."* LTCNA is dedicated to supporting long term care nurses by providing education, clinical input and perspective for legislative and regulatory issues and advocating whenever possible.

The LTCNA Council, which oversees the progress and viability of the organization, is made up of members of the organization. In addition, members of the council serve on committees within the Illinois Health Care Association and send a representative to meetings of the IHCA Board of Directors.

Each year LTCNA works diligently to promote long term care nursing. This effort includes fostering career advancement in long term care by awarding up to two \$1,000 scholarships to deserving individuals working on furthering their education in nursing.

Other efforts are largely dedicated to education. LTCNA continued to provide education, training and competency testing to long term care nurses through the use of simulation training and face-to-face educational sessions.

LTCNA's 22nd Annual Resources for Success, a two-day nursing conference, was held on March 27 & 28 in Springfield. The first day of the conference included a legislative update, sessions on PDPM and Phase 3 of the Requirements of Participation. Cheryl Boldt provided a great conclusion to the event on the second day speaking about Nursing Leaders: Thrive Through Changes in Health Care.

The first DON Certificate Program (which has been renamed the Nurse Leader Certificate Program) began immediately following Cheryl's presentation. This new program offered monthly web seminars on topics to assist in nurse leadership and a face-to-face leadership workshop with Mary Tellis-Nyak. In December, the group "graduated" during the LTCNA Annual Meeting and Holiday Luncheon on Dec. 6.

The LTCNA provided assistance to the Education, Convention and Trade Show Committee in choosing pertinent and timely nursing topics for the Annual IHCA Convention and other educational opportunities for IHCA.

LTCNA plans to continue the Nurse Leader Certificate Program, simulation training and continue to seek other opportunities to provide education and support to the long term care nurses.



Elections for LTCNA At-Large Representatives were held at the end of 2019 and the following individuals were elected to serve:

- Kathy Abel
- Carrie Baldwin
- Ben Esguerra
- Susan Gardiner
- Stephanie Green
- Michelle McClure
- Christine Smith
- Heather White
- Tammy Woolsey

Since its inception 14 years ago, the Maitland-Warner Fund has awarded **more than 120 scholarships.**

JOHN W. MAITLAND, JR.



JOSEPH F. WARNER

LONG TERM CARE NURSES SCHOLARSHIP FUND

John W. Maitland, Jr./Joseph F. Warner Long Term Care Nurses Scholarship Fund

The John W. Maitland, Jr. – Joseph F. Warner Long Term Care Nurses Scholarship Fund is a not-for-profit entity formed in 2006 by the Illinois Health Care Association and was created in honor of Senator John W. Maitland, Jr. and Joseph F. Warner, past president of the association, community leader and friend to many around the state. Senator Maitland and Mr. Warner had a very special relationship that went beyond legislator and constituent.

With the Board of Directors, led by co-chairs Joanne Maitland and Rose Stadel, the objective of the fund is to raise money for scholarships that are given to individuals who are interested in a nursing degree or who is already involved in long term care or are planning to work in the profession in the future.

After submitting the required materials, applicants go through in-depth interviews with members of the Maitland-Warner Scholarship Board of Directors. Individuals who are selected will receive a \$1,000 scholarship award to be used towards their tuition costs for the fall semester. The following students are the 2019 Maitland-Warner Scholarship recipients:

- **Andrew Furlauto** – Resthave Home of Whiteside County – Sauk Valley Community College
- **Barbara Glaser** – Apostolic Christian Home of Roanoke – Illinois Central College
- **Jamie Kealey** – Lakewood Nursing and Rehabilitation Center – Joliet Junior College
- **Quinn Kidd** – Mt. Vernon Countryside Manor – University of Evansville
- **Barbara Maison** – Apostolic Christian LifePoints – Illinois Central College
- **Briana McNett** – Highland Community College
- **Louella Murray** – Sharon Healthcare Pines – Illinois Central College
- **Cortney Schilling** – Evenglow Inn – Methodist College
- **Taylor Smith** – Ridgeview Care Center – Illinois Eastern Community College

Since its inception 14 years ago, the Maitland-Warner Fund has awarded more than 120 scholarships.

For more information on the fund, to donate, or for information about participating on Fund's Board of Directors, please contact Debbie Jackson at the IHCA office.





Education Department

Providing quality education to its members and other long term care professionals is of primary importance to the Illinois Health Care Association (IHCA), as stated in our mission statement: *to lead in advocacy and education for our members*. To this end, The Education, Convention and Trade Show Committee, comprised of representatives from member centers and vendors, works each year to recommend pertinent topics for educational sessions that will be of interest to those working in long term care. The IHCA Education Department then pursues knowledgeable speakers to present the suggested topics in either face-to-face sessions or webinars.

Annual Educational Sessions/Events presented during 2019 were the quarterly Review Course for the Illinois Licensure Exam for Nursing Home Administrators, the 22nd Annual Resources for Success, the ID/DD Symposium and the 5th Illinois Leaders Program. Other educational offerings included the year-long ProActive Medical Review web seminar series, presented in collaboration with 15 other AHCA state affiliates, that focused on the Requirements of Participation and PDPM readiness.

The 22nd Annual Resources for Success, held March 27 & 28, focused on PDPM for the first day and the always popular Expo. Day two featured speaker Cheryl Boldt who provided a great ending to the conference as well as the perfect kick-off for the new LTCNA DON Certificate Program.

At the conclusion of Resources for Success, the **DON Certificate Program** participants began their journey with a panel of “experts” that spoke

IHCA’s 69th Annual Convention and Expo was held in Springfield at the BOS Center in September.

The expo hos

During the th



on Infection Control, the many hats that nurse leaders must wear and other topics. The program continued throughout the year with monthly web seminars, a face to face leadership workshop with Mary Tellis-Nyak and “graduation” during LTCNA’s Annual Meeting and Holiday Luncheon.

IHCA’s **69th Annual Convention and Expo** was held in Springfield at the BOS Center in September. The event was centered on a 60’s theme with the slogan, *“Peace, Love and Quality.”* The theme and slogan were chosen to provide some light-hearted fun for the participants and offer educational sessions to help them get their “groove” back.

The event brought IHCA back to Springfield for the first time since 2006. The smaller venue provided a more intimate experience and it was fun to explore new locations such as Oak Ridge Cemetery (site of Lincoln’s tomb) for the Oksnevad 5K Run/1 Mile Walk and a block party on the downtown streets!

Vallie Smith Collins opened the event by detailing her experience during US Airways Flight 1549, which became known as the “Miracle on the Hudson.” Her message inspired the attendees to treasure each day because “every day is a lucky day!”

During the three-day event there were nearly **100 educational sessions** on a variety of pertinent topics to assist owners/operators, administrators, directors of nursing and all other long term care professionals in providing quality care to their residents. The expo hosted over 125 companies that showcased the latest and best products and services.

Next year’s **70th Annual IHCA Convention and Expo** is going back to the Peoria Civic Center! Save the date for **September 14 – 17, 2020** and get ready to visit the jungle for **“Wild About Quality.”**

2020 Educational Opportunities

IHCA is once again partnering with ProActive Medical Review and several AHCA state affiliates to bring a yearlong web seminar series titled, “PDPM Master Class.” In addition to the annual sessions and events...Resources for Success, ID/DD Symposium, License Review Course, Public Policy Forum...IHCA will offer web seminars and face to face seminars as needed to keep the members up to date on current regulatory changes and other current affairs.

Upcoming educational offerings can always be found in the Education section of IHCA’s website, www.ihca.com.

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three-day event there were nearly **100 educational sessions**



The Center for Developmental Disabilities Advocacy and Community Supports

New Governor, New Year...on Wednesday, February 20, 2019, Governor Pritzker delivered his first budget address. During the budget address Governor Pritzker spoke of a need for a balanced and disciplined approach that will allow the state to invest in education, social services, and public safety. He believed this multi-year plan would bring Illinois back to fiscal stability. Governor Pritzker's multi-year plan was inclusive of his FY2020 spending priorities which included: Early Childhood programs, K-12 Education, Higher Education, Health and Social Services, Criminal Justice Reform and Public Safety, and Infrastructural Investment.

Both the budget (SB262) and budget implementation (SB1814) passed on a bi-partisan vote and was signed into law by the governor on June 5, 2019. The budget included a 3.5% rate increase for Community-Integrated Living Arrangements (CILA), Intermediate-Care Facility for the Intellectually Disabled (ICF/ID) and the Medically-Complex for the Developmentally Disabled (MC/DD) facilities.

Annual ID/DD Symposium

As in the past, the Center hosted its Annual ID/DD Symposium at the Northfield Inn, Suites & Conference Center located in Springfield, IL. The symposium is a one-day event that is focused on the current regulatory and legislative information in relations to individuals with developmental disabilities and the residential programs. This year, there were presentations regarding: Managed Care Impact on the DD Population, Support Services Team (SST), Illinois Department of Public Health (IDPH), Medicaid Redetermination – Division of DD, Rate Development – DDD, as well as a legislative and regulatory updates on newly passed legislation that had an impact on facilities for the developmentally disabled.

Rates Oversight Committee

In early 2019, by way of the Ligas Consent Decree – a "Rates Oversight Committee" was created. The Rates Oversight Committee, composed of stakeholders throughout the system, was charged to guide the process of creating a new rate of methodology that would be inclusive of all components of the DD

As we move forward into the new year we must continue to ensure the welfare of the individual we serve. We will continue to collaborate with our Illinois legislators and regulatory agencies to ensure that the issues are being addressed and that implemented policies are

system stakeholders. Sub-committees were created to debate, discuss, and make recommendations to the Rates Oversight Committee regarding rate component and policy changes. The seven subcommittees included: Staffing, Behavioral, Nursing/Medical, Transportation, Employment and Training, Technology, and ICF/DD. These recommendations would be developed by the subcommittees, endorsed by the Rates Oversight Committee, and approved by the Division of Developmental Disabilities (DDD) and the Department of Healthcare and Family Services (HFS). The Division is currently under contract to develop approved recommendations for a new rate methodology for both Home and Community Based Services (HBCS) and Intermediate Care Facilities for the Developmentally Disabled (ICF/DD).

Supplemental Status Report

Also, this year, the Illinois Attorney General Office filed a “Supplemental Status Report” on behalf of the Department of Human Services. This status report was requested by the court to show how the Defendants (State of Illinois) intended to address the impact of the increase of the minimum wage in Chicago, Cook County, and statewide wages for services to individuals with developmental disabilities.

Legislation

Upon adjournment, there were several pieces of legislation that had an impact on the day to day operations: **Public Act: 101-0229** – Authorized Electronic Monitoring; **Public Act: 101-0177** – Equal Pay Act – Wage History; **Public Act: 101-0075** – Community-Integrated Living Arrangements Act; **Public Act: 101-0506** – MHDD Sex Education; **Public Act: 101-0116** – Closed Captioning. You may view these and other pieces of legislation at www.ilga.gov.

As we move forward we must continue to advocate for the safety and welfare of the individual we serve. We will continue to cultivate new and old relationships with our Illinois legislators and regulatory agencies to ensure that our issues and concerns are being addressed and that implemented policies are adequate and fair.



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IHCA saw the **greatest across the board cost coverage increase for their members and long-term care** overall saw the **greatest rate increase out of Medicaid dollars.**

Public Policy

This legislative session began with a new Democratic Governor, J.B. Pritzker, who ran on increasing the minimum wage to \$15 and working towards a progressive income tax. The administration seemed to drag their feet naming names for Directors of agencies and gathering together a legislative team. The administration, Senate, and House were back to being in democratic control and surprisingly the republicans saw hope in working together after years of stalemate. One thing was true, between the legislature and the administration; the unions were going to be more empowered than in any other previous session.

Right out of the gate the Governor started working on the passage of increasing the minimum wage. The proposal increased the current \$8.25 an hour by \$1 on January 2020 – followed by a .75 cent jump to \$10 July 2020 then rise annually by a \$1 until reaching \$15 on January 1, 2025. The Governor made it clear that he wanted to get it passed and sent to his desk before the budget address and everything moved surprisingly fast. IHCA was quick to educate legislators of the impact it would have to the profession with no assurances from the Democrats or the department that the budget would include money to address the increases. The initiative passed just under the wire before the Governor's Budget address.

IHCA Member Advocacy

IHCA continued to utilize member participation in many ways to help educate legislators on the Medicaid Pending issue and create relationships in order to be a voice for the long-term care profession. IHCA members took part in many large- and small-scale efforts, including;

- District Based Facility Visits
- Legislative Committee Participation
- Phone Call, Email and Letter Writing Campaigns
- Social Media Medicaid Crisis Campaign
- Annual IHCA Public Policy Forum

FY20 Budget

Governor Pritzker followed up his win on the passage of minimum wage increase with his budget address to the General Assembly that later became the final budget package. Included in the proposal was \$1.1 billion in revenue to try to address the \$3.2 billion hole with an alternative budget that included 4% across the board cuts. The revenue proposal included the progressive income tax (revenue that will not be realized for another couple of years), legalizing recreational marijuana, an e-cigarette tax, increasing gambling, and a new tax on health insurance companies. Adjusting the pension ramp and moving around GRF money while accounting for the insurance assessment resulted in the final \$2 billion in savings towards filling the budget hole. The 4% cut budget never came to fruition due to the General Assembly's cooperation.

Additional money being infused into the system was top priority this year for IHCA which rendered negotiations on other opposition pieces

of union backed legislation in order to secure funding for the sector. The union back legislation raised fines and penalties for those not meeting current staffing ratios which IHCA was successful in negotiating out the egregious pieces and making the legislation less harmful. A total of \$240 million funding increase was placed into the system with \$70 million based off Medicaid bed days with a department approved staffing plan and \$170 directed towards the support rate with 80% based off 2014 cost reports and 20% used to make any who lose under the structure whole and across the board support rate increase. Under this infusion of dollars, IHCA saw the greatest across the board cost coverage increase for their members and long-term care overall saw the greatest rate increase out of Medicaid dollars.

Supportive living also saw an increase in in their rate by successfully re-linking the supportive living rate to the skilled nursing rate at 54.3% resulting in nearly \$50 million new dollars into the system. IHCA continued throughout session to be supportive of this initiative. Lastly, \$38.2 million was included in the budget to address the first-year minimum wage increase across all Medicaid providers groups with an estimate of \$8 million set aside for skilled nursing centers.

Legislative Initiatives

With a number of bills introduced in the new General Assembly, IHCA Public Policy staff identified bills that affected the sector. Opposition legislation was killed and initiatives that were beneficial to the profession were supported. IHCA introduced the initiatives listed below:

- Delay of Managed Care until Medicaid Pending resolved
- Distressed Facilities
- Skilled Nursing Rate Advisory Group

This session all Medicaid issues were sent to a Medicaid work group. All three associations stood before the working group reiterated the crisis recipients and providers see due to the delay in Medicaid Applications being processed. It was apparent the group decided to place new hope in the Department of Healthcare and Family Services and the Department of Human Services and did not include revisions to the legislative processes. The Departments did however submit a detailed timeline on how the back log of applications would be addressed. At the writing of this end of year report, the departments have missed many of those deadlines.

For more information on these issues and more, [click here](#) to view the 2019 IHCA Regular Legislative Session Report.

Regulatory Review

In 2019, IHCA continued to educate providers on the roll out of RoPs that included changes, delays, and adjustments throughout the year. In addition to these ongoing changes, providers were gearing up for CMS's new payment model known as the Patient Driven Payment Model. Like most new systems there were many bugs to fix in the system, especially in claims, but the targeted start date was implemented and providers moved forward on a new way to managed their centers.

On the State side, IHCA staff immediately began to work on the rules drafted around the SEIU and AARP staffing and informed consent legislation. Concerns were raised on many issues within the newly drafted rule such as the process of enforcing the requirements, calculations of the penalties, the definition of occurrence and the biggest concern, the definition of Skilled v. Intermediate. By the end of the year the rule was filed and IHCA policy and regulatory staff plans to clarify the rule through a hearing and eventually JCAR.

IHCA remains deeply involved in regulatory discussions through the Quarterly LTC Provider meeting and the LTC Advisory Board. These meetings allow for discussion of important issues, many coming directly from our members. IDPH has yet to offer any new rulemaking or guidance with respect to electronic monitoring devices and the use of medical marijuana in LTC facilities. We have a great working relationship with the Department and will continue to ask IHCA member questions and provide updates and feedback to our members.

2019 PAC raised \$78,000

Southern Illinois
Golf Outing

Cubs vs. Cardinals
Baseball Game

IHCA PAC/The Center-PAC
Golf Outing

7th Annual Oksnevad
5k Run/Walk

IHCA PAC
Bourbon Tasting

2019 PAC Report

The IHCA Political Action Committee (IHCA PAC) is tasked with supporting and promoting candidates for local and statewide, non-federal, offices. In 2019 committee members and association staff worked to create and promote worthwhile events that would not only offer participants the opportunity to network with their peers, but would also raise significant funds to advance our voice in the legislature. Being a non-election year, there were only a few small expenditures made to legislators in 2019 in order to gear up for a big election year in 2020. **IHCA and the IHCA PAC would like to thank everyone who contributed in 2019. [Click here](#) to view the full list.**

In accordance with state campaign finance law, each contribution goes through a committee approval process. Recommendations for offering monetary support are made by members of the PAC with guidance from IHCA's public policy team and then agreed upon by the committee.

2019 PAC Fundraisers

IHCA PAC offered a full complement of fundraising events for members to participate including:

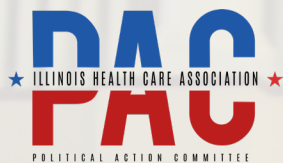
Southern Illinois Golf Outing: The 4th Annual Southern Illinois Golf Outing was held in April at Stonewolf Golf Club in Fairview Heights, IL. In addition to 18 fantastic holes on Stonewolf's Jack Nicklaus signature course, lunch, on course beverages, and as always, a great opportunity to network with fellow long term professionals were all included in this fun event.

Cubs vs. Cardinals Baseball Game: In May, IHCA PAC held its annual Cubs vs. Cards event at Wrigley Field. More than 50 tickets were sold and the weather couldn't stop everyone from having a blast. This has proven to be an excellent fundraising event for the PAC and a great time was had by all who were present.

IHCA PAC/The Center-PAC Golf Outing: The Annual PAC Golf Outing has long been a favorite event among our members. This year due to the Convention being held in Springfield, the outing took place at Piper Glen golf course on Monday, September 9, 2019 during the 69th Annual IHCA Convention and Expo. An enthusiastic group of 80 long term care professionals hit the links that day for what turned out to be a beautiful day of golf.

7th Annual Oksnevad 5k Run/Walk: This year marked the 7th Annual Oksnevad 5k and runners/walkers were able to experience a new course! The race took place in Oak Ridge Cemetery where runners were able to conquer the hills and walkers rubbed Lincoln's nose. There were over 85 participants and 10% of the race registrations went to the Leukemia Foundation. This event gets bigger and better each year.

IHCA PAC Bourbon Tasting: This new event featured an exclusive bourbon tasting, fine cigars and hors d' oeuvres in an intimate setting. Held at Cigars for Aficionados in Springfield, it was the perfect opportunity to network and mingle with fellow convention goers prior to the opening of the big show the next morning.



Overall, 2019 was a good year for the PAC and in total IHCA raised \$78,000. In a quest to advance our voice in the legislature, the PAC Committee developed a plan to implement mandatory dues for 2020. For profit dues will help grow our PAC while not-for-profit dues will help increase our media presence. This proposal was approved by the Board in the fall.



Communications Report

The Communications sector of IHCA is responsible for communicating to our members and other external audiences as it relates to the association and issues surrounding health care. This effort is done through promoting IHCA in publications, press releases, websites, newsletters, member alerts media/social media outreach, online calendar of events, IHCA Excellence Awards, ICAL Art for the Ages and maintaining/updating the membership database.

IHCA Membership Directory and Buyers Guide is published by E&M Consulting and was sent to more than 650 members and facilities in 2019 and distributed to new members joining IHCA. The Directory includes important information regarding our association, members, AHCA/NCAL and Illinois Legislators and state agencies.

LTC Today Magazine is published twice a year (Spring/Summer issue and Fall/Winter issue) and reaches hundreds of readers. The publication is also published and shipped by E&M Consulting and a digital version of the magazine is published online on the IHCA website.

The **Center's Updates and DD Member Alerts** is just another tool used to keep members and providers updated on information and changes regarding the ID/DD population. These updates were typically communicated in the form of eblasts and updates on the website.

IHCA VCast is a weekly video that covered topics from IHCA events to programs changes and legislative decisions and outcomes. Each VCast, produced by the VP of Legislation (Ashley Snively) featured an email and a list of discussion topics. VCast is sent to IHCA members.

IHCA News Brief was written and emailed each Monday morning by Matt Hartman, Executive Director and focused on state and federal news items and current events that kept our members engaged

Going forward, our goal is to have more e
our members as we communicate issues
determine the outcomes of quality health

on health care issues. Other news opportunities for members included the bi-weekly **Members Only newsletter** that focused on association-specific news, member best practices and other relevant topics and the twice-monthly **Regulatory Beat** that informed our readers on both legislative and regulatory matters.

Communication is an important facet of our membership because it allows us to communicate not only with our members, but with the community as a whole. Going forward, our goal is to have more engagement from our members as we communicate issues and decisions that determine the outcomes of quality health care in Illinois.

Every opportunity we have to promote the association, its mission and its accomplishments, we should take it.



engagement from
and decisions that
in care in Illinois.

The Illinois
Health Care
Association
membership
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Membership

The Illinois Health Care Association membership increased to more than 570 facilities in 2019. This number would not have been possible without the dedication and perseverance of the Board and Executive Director, Matt Hartman for their time in cultivating relationships and visiting member facilities.

Several IHCA staff members met with facilities throughout the year and talked with members either face-to-face or over the phone. Social media postings (Facebook, Twitter and LinkedIn) continued to increase and served as a vehicle of communicating to our members about upcoming events, issues and topics that may impact them. Social media will continue to be another opportunity which we communicate health care issues with our members.

The Nursing Facility Constituency and Assisted Living Constituency Committees continued to hold joint meetings in 2019. Committee members made recommendations to the IHCA Board of Directors about various legislative and regulatory initiatives, which were passed along to the Public Policy Committee and carried out by staff. Additionally, members of the Associate and Individual Constituency Committee continued to work on increasing involvement in the Convention and Expo, PAC activities and other important items.

IHCA staff will continue to support our members and committee members as we strive to increase our membership numbers. If you would like to recommend a long term, assisted living or ID/DD center that should be an IHCA member, please let us know so we can reach out to them.







Administration, Finance and Operations

IHCA ended 2019 on a positive and sound financial note. IHCA and the Hickory Point Bank and Trust's Executive Management Team and Trust Officer, came together with our Administration, Finance and Operations Committee to create an Investment & Trust Policy Ad Hoc Sub-Committee. This sub-committee worked diligently on a new Investment Policy Statement to provide a clear understanding of our investment policy that set forth guidelines and objectives for fund managers that give broad direction, yet allow for the flexibility necessary to successfully implement a strategy that will:

- 1) *Generate sufficient capital through investments;*
- 2) *Allow for maintenance of prudent asset class diversification and prudent diversification within a select asset class; and*
- 3) *Grow total asset value at a rate greater than inflation.*

This new policy was approved and adopted by the IHCA Board of Directors on April 24, 2019. Communication to the Administration, Finance and Operations Committee as well as the IHCA Board of Directors is expected to adhere to a schedule that includes monthly, quarterly and annual performance reviews.

We are happy to report that Members have had a positive experience in their ability to make ACH payments directly with our new bank. Additionally, we are working with our Members and their Third-Party Payment Processing System Companies as they streamline their accounts payable processes within their facilities and/or organizations.

If you have any questions regarding IHCA's financial information please contact Regina "Gina" Alex, VP of Operations and Finance by email at galex@ihca.com or Melissa Viola, Accounting Manager by email at mviola@ihca.com or call the office at 800-252-8988 with any questions or concerns.



■ Dues (68%) ■ Special Services (1.6%)
 ■ Education (9%) ■ Assoc./Ind. Membership (2.6%)
 ■ Convention (11%) ■ Income from Investments (7%)
 ■ Communications (.2%) ■ Political Action (0.0%)

Income

Dues (68%)	\$1,619,291.46
Education (9%)	\$213,462.03
Convention (11%)	\$277,470.00
Communications (.2%)	\$4,765.01
Interest (.6%)	\$1.61
Special Services (1.6%)	\$40,707.17
Assoc./Ind. Membership (2.6%)	\$63,177.01
Income from Investments (7%)	\$180,977.91
Political Action (0.0%)	\$0
Other (.1%)	\$2,780.00
	\$2,402,632.20



■ Public Policy (14%) ■ Education (15.4%)
 ■ CDDACS (7%) ■ Convention (7.3%)
 ■ Membership (4.3%) ■ General Administrative (31%)
 ■ Communications (3%) ■ AHCA Dues (18%)

Expense

Public Policy (14%)	\$294,505.92
CDDACS (7%)	\$157,263.50
Membership (4.3%)	\$92,631.81
Communications (3%)	\$62,173.59
Education (15.4%)	\$333,207.05
Convention (7.3%)	\$157,363.73
General Administrative (31%)	\$664,332.03
AHCA Dues (18%)	\$391,598.82
	\$2,153,076.45

Unaudited Numbers

1029 South Fourth St.

Springfield, IL 62703

www.ihca.com

800-252-8988 Office

217-528-0452 Fax

