

2018 Annual Report

Content

Leadership

Long Term Care Nurses Association

Maitland-Warner Scholarship Fund

Education

The Center

Public Policy

IHCA PAC/The Center-PAC

Communications

Membership

Administration/Finance & Operations

1029 South Fourth St. Springfield, IL 62703

www.ihca.com

Phone 800-252-8988 Fax 217-528-0452



IHCA Board of Directors

Back Row L to R: Mike Bibo, Ron Messner, Andrew Cutler, John Vrba, Gerry Harman, Scott Stout Front Row L to R: Steve Miller, Sam Thompson, Rhonda Luther, Tom Annarella, Greg Wilson



A Message from THE PRESIDENT

As we mark the passing of another year it is an excellent time to reflect on the past 12 months and think about those to come. How did we handle the changes thrown our way? What were our triumphs and defeats? Where is there room for improvement and growth? What will 2019 bring for our centers, our staff and our residents and their families?

The past year was, as most are in our profession, full of ups and downs. With major issues like Phase 2 of the Requirements of Participation and Medicaid Pendings Eligibility Determinations, the 2018 election cycle and changes within the association—it was a busy year for IHCA. The IHCA Board and staff worked diligently to stay on top of these issues and keep the organization moving along smoothly.

As a member-driven association, IHCA focuses on meeting the needs of our membership and working with them to ensure they have the tools they need to provide quality care to our residents. Our membership is full of dedicated, intelligent leaders in our sector, and we appreciate all that you do for the elderly and developmentally disabled individuals we serve in long term care in Illinois.

To assist our members in their daily efforts, IHCA continually provides the important support services providers need to succeed. Whether it's advocating for legislative initiatives that will help our profession or fighting those that will harm it; providing educational opportunities so that we can learn new things and also earn the CEs we need to keep our licenses up to date; keeping us informed about top line news items, best care practices and association business; or simply answering our questions when we call, the staff at IHCA is there when we need them.

The IHCA Public Policy staff went through several changes in 2017, following the exit of our former executive director, Dave Voepel. Matt Hartman, vice president of public policy, was named the new executive director of IHCA and Ashley Snavely, legislative liaison was promoted to legislative director. They, along with Regulatory Director Bill Bell, moved seamlessly into this new dynamic and continued to focus on the best interests of our sector.

The IHCA staff also worked to keep members in the know about current events and other key topics in long term care. The communications program includes publications, both electronic and printed, member alerts, association websites and social media. Members can use the IHCA member portal to find past issues of publications, to sign up to receive publications and to register for educational events.

Educational programming is another key facet to IHCA membership. The IHCA Education, Convention and Trade Show Committee, working with the IHCA Education staff, worked hard in 2018 to put together an agenda of both face-to-face events and web seminars, including the more than 100 sessions available during the 68th Annual Convention & Expo, that covered a variety of important topics.

As we begin to see what 2019 has in store for us, I look forward to continuing to work with our members and the IHCA staff, and to seeing what the future holds. Please know that we value your membership with IHCA, your time, and your input. Feel free to contact me, or any of the IHCA staff, at any time with questions or concerns.

Sincerely,

Rhonde S Luther

Rhonda Luther IHCA President



A Message From THE EXECUTIVE DIRECTOR

I would like to thank all of our association members—IHCA, ICAL and CDDACS—for their continued support. You are the drivers of this association and we appreciate your time and your efforts. We really can't stress enough how important it is for us, and for long term care in general, for you to stay active and vocal—take part in a committee or help with lobbying efforts throughout the year, communicate with association staff, attend educational events, etc. We want to hear from you so that we can advocate for your needs and offer support in your day-to-day operations.

There's never a dull moment in our profession—with new issues cropping up throughout the year, changes to rules and regulations and best care practices and constantly striving to provide quality care to those in our care, long term care is continuously in flux. IHCA felt this first-hand earlier this year when our former executive director, Dave Voepel, announced his departure to take over leadership of the Arizona Health Care Association. The entire staff worked hard to provide a seamless transition for our membership as I took the wheel of the organization, allowing us all to focus on what is important—our members.

Between the Medicaid pendings issue, Requirements of Participation and the primary and general election cycles, 2018

4

was a busy year in the legislative and regulatory arenas. You can find out more about these issues on page 14. Because of the elections this past year, PAC dollars were a big factor in being able to support legislative candidates who we can work with as a profession, and to ensure that our voice is being heard. See more about how we raised, and spent, IHCA PAC funds on page 16.

Additionally, the association stayed busy providing pertinent information via our communications program and offering trainings on a variety of important topics through the hard work of the education department. You will find out more about both of those areas in this report, as well as how our membership rolls fared and how the association did financially in 2018.

For the staff and board here at IHCA, it's all about you—our members—and the residents you serve. We strive to provide the services you need to navigate through twists and turns of long term care in Illinois. If you have questions or concerns, or are interested in serving on any of our committees or getting involved in any other way, please contact the IHCA office and we will be happy to assist you. As we move through 2019 and further into the future it will continue to be your involvement with the association that makes us stand out. Without you, there is no IHCA!

In closing, I want to thank you for taking the time to look at this annual report. Even more importantly, I want to thank you for being a continued supporter and member of the association – in good times and bad. As always, please let me know how we can be of service to you. If you have any questions about this report or other items, please contact me directly at mhartman@ihca.com or at (800) 252-8988.

Sincerely,

han Martin

Matt Hartman IHCA Executive Director



IHCA Staff

Back Row L to R: Kelli Showalter, Ashley Snavely, Matt Hartman, Jackie Jessen, Melissa Viola, Marie Rucker Front Row L to R: Kristin DiCenso, Gina Alex, Bill Bell, Debbie Jackson, Ashley Caldwell



The Long Term Care Nurses Association (LTCNA), a non-profit organization created for the benefit of long term care nurses, focuses on supporting long term care nursing professionals in their day-to-day operations.

The LTCNA Council, which oversees the progress and viability of the organization, is made up of members of LTCNA. In addition, members of the council serve on committees within the Illinois Health Care Association (IHCA) and send a representative to meetings of the IHCA Board of Directors.

Each year LTCNA works diligently to advocate for and promote long term care nursing. This effort includes fostering career advancement in long term care by awarding up to two \$1,000 scholarships to deserving individuals working on furthering their education in nursing.

Other efforts are largely dedicated to education. In 2018, LTCNA continued to provide education, training and competency testing to long term care nurses through the use of simulation training and face-to-face educational sessions.

LTCNA's 21st Annual Resources for Success, a two-day nursing conference, was held in Springfield on April 11 & 12 in Springfield. The conference began with Faith Roberts, an inspirational and humorous speaker, and also included a legislative update as well as pertinent information about Legionella management.





10 nuus

LTCNA also provided assistance to the IHCA Education, Convention and Trade Show Committee in choosing pertinent and timely nursing topics for the Annual IHCA Convention and Expo and other educational opportunities for association members.

Additionally, new LTCNA Council Officers were chosen at the end of 2018:

President, Michelle Stuercke Vice President, Georgia Vaupel Secretary/Treasurer, Cathy Krewer

Looking Ahead

To ensure there are knowledgeable directors of nursing and nurse managers in long term care facilities, LTCNA is initiating a DON Certificate Program for 2019. This program will provide guidance and training to new and seasoned directors of nursing and other nurse managers and will include tools and resources to help them in their roles. Sessions will include face-to-face and web seminars and cover a variety of topics including a leadership workshop. The LTCNA Council feels this program supports the LTCNA mission of Strength in Knowledge, Strength in Compassion, Strength in Numbers.

Supporting members by providing education, networking opportunities and more.



JOHN W. MAITLAND, JR. JOSEPH F. WARNER LONG TERM CARE NURSES SCHOLARSHIP FUND

The John W. Maitland, Jr. – Joseph F. Warner Long Term Care Nurses Scholarship Fund, a not-for-profit entity formed in 2006 by the Illinois Health Care Association, was created in honor of Senator John W. Maitland, Jr. and Joseph F. Warner, past president of the association, community leader and friend to many around the state. Senator Maitland and Mr. Warner had a very special relationship that went beyond legislator and constituent, and long term care is one area that they were both passionate about.

With a board of directors led by co-chairs Joanne Maitland and Rose Stadel, the main objective of the fund is to raise money to award scholarships to individuals seeking to pursue nursing degrees, who are either already involved in long term care or are planning to work in the profession in the future.

After submitting all of the required materials, applicants go through in-depth interviews with members of the Maitland-Warner Scholarship Board of Directors. This past year, nineteen individuals were awarded \$1,000 scholarships toward their tuition costs for the fall semester. The following individuals were chosen to receive a 2018 Maitland-Warner Scholarship.

Brooke Binksi | Capron, IL | Saint Anthony College of Nursing | Walter Lawson Children's Home

Christine Cardenas | Mount Prospect, IL | Ambria College of Nursing | Alden Des Plaines Rehabilitation and Health Care

Anmarie Dosier | Lewistown, MO | John Wood Community College | St. Vincent's Home

8



Lisa Hoots | Pittsfield, IL | John Wood Community College | Barry Community Care Center

Gabrielle Kuhlman | Lincoln, IL | Heartland Community College | St. Clara's Manor

Stephany Manzo | Mundelein, IL | Northbrook College of Health Care | Warren Barr Lincolnshire

Arron McKinley | Stoy, IL | Olney Central College | Ridgeview Care Center

Brianna McNett | Freeport, IL | Highland Community College | Heritage Woods of Freeport

Ashley Mickelson | Sterling, IL | Blackhawk College | Regency Care of Sterling



Kassidy Montgomery | Oreana, IL | Lakeview College of Nursing | Imboden Creek Living Center

Amber Moyer | Barry, IL | John Wood Community College | Liberty Village of Pittsfield

Kerrigan Murphy | Harrisburg, IL | Morehead State University | The Villas of Holly Brook

Julia Perujo | Forsyth, IL | Purdue University | Imboden Creek Living Center

Jennifer Phillips | Potoka, IL | Kaskaskia College | Fireside House of Centralia

Jigna Shah | Schaumburg, IL | Aquarius Institute of Computer Science | Lexington of Bloomingdale Holly Stevens | Centralia, IL | Kaskaskia College | Centralia Manor

Sarah Thacker | Quincy, IL | Chamberlain College of Nursing | St. Vincent's Home

Macie Williams | Casey, IL | Lake Land College | Heartland Manor of Casey

Kreshaun Woodson | Quincy, IL | John Wood Community College | St. Vincent's Home

Since its inception 10 years ago, the Maitland-Warner Fund has awarded more than 120 scholarships. For more information on the fund, to donate, or for information about participating on the Fund's Board of Directors, please contact Debbie Jackson at the IHCA office.

Education

Quality educational programming is a key facet of the Illinois Health Care Association. To that end, the IHCA Education, Convention and Trade Show Committee, comprised of representatives from member centers and vendor companies, works each year to recommend pertinent topics for educational sessions that will be of interest to those working in long term care. The Education Department staff then pursues knowledgeable speakers to present the suggested topics in either face-to-face sessions or web seminars.

A variety of educational sessions were presented throughout the year. Perennial favorites such as, the quarterly Review Course for the Illinois Licensure Exam for Nursing Home Administrators, Resources for Success, ID/DD Symposium and the Illinois Leaders Program were all well attended. This was also the second year for the Assisted Living/Supportive Living Directors Certificate Program and the second time collaborating with ProActive Medical Review and other AHCA state affiliates in providing a yearlong web seminar series on F-Tag reviews.

Resources for Success

The 21st Annual Resources for Success was held on April 11 & 12. This two-day nursing conference began with several sessions by Faith Roberts, who provided motivational, inspirational and humorous presentations. Other topics included a legislative update and two presentations on Legionella Management. The 22nd Annual Resources for Success has been scheduled for March 27 & 28, 2019 in Springfield.



Convention and Expo

IHCA's 68th Annual Convention and Expo was held in Peoria at the Peoria Civic Center in September. The 2018 event centered on a movie theme with the slogan, "Lights...Camera... Action: Spotlight on Quality." The theme and slogan were chosen to "shine the spotlight" on the dedicated and caring individuals who work in long term care.

John O'Leary opened the event with his inspiring message of "What more can I do?" He related his story of being severely burned as a child and overcoming obstacles to live a life inspired.

During the three-day event there were nearly 100 educational sessions, including round tables for most disciplines and sessions on a variety of pertinent topics to assist owners/ operators, administrators, directors of nursing and all other long term care professionals in providing quality care to their residents. The expo hosted nearly 150 companies that showcased the latest and best products and services.

10 10



The 69th Annual IHCA Convention and Expo is moving to the BOS Center in Springfield! Save the date! Our 2019 event will be held September 9 - 12. Get ready to "take a trip" back to the 60s for Peace, Love and Quality.

Other Programs

The fourth Illinois Leaders class began in November with 10 participants and the second Assisted Living and Supportive Living Directors Certificate Program began with 11 individuals. Both of these programs receive high marks from participants.

2019 Educational Opportunities

The 22nd Annual Resources for Success is scheduled for March 27 & 28. Day one will begin with an update on Phase 3 of the Requirements of Participation and then continue with presentations concerning the new Patient Driven Payment Model (PDPM). Cheryl Boldt will end the conference with energetic presentations. IHCA is once again partnering with ProActive Medical Review and several AHCA other state affiliates to bring a yearlong web seminar series titled, "Moving Mountains: SNF Provider Training, Tools and Insight to Conquer 2019 Industry Changes." Each session will focus on either Phase 3 of the Requirements of Participation, or a topic related to PDPM.

Other events include more training sessions on PDPM and the ID/DD Symposium.

Stay up-to-date on IHCA's educational offerings by checking out the Education section of www.ihca.com.



The Illinois General Assembly adjourned with a bipartisan, agreed upon budget! Yes that's right... the state budget (HB109) and the budget implementation (HB3342) were signed into law. The budget included several significant changes, which restored some needed services that were previously removed or reduced.



In 2017, the General Assembly passed legislation that would give DSPs and other front line workers a \$0.75 wage increase; this year the budget included a \$0.50 wage increase. Also, there was a new rate of reimbursement methodology put in place for facilities licensed under the MC/DD Act, legislative language that reverted back to having the Office of the State Fire Marshal (OSFM) perform Life Safety Code inspections of Community-Integrated Living Arrangements (CILA) and Community Day programs (DT). The legislative session ended with NO rate cuts or tax increases.

As we move into 2019 we will continue to advocate for the safety and well-being of individuals with intellectual and developmental disabilities and the residential provider agencies that care for them, which includes fighting for a higher rate of reimbursement.

In 2018, as in previous years, The Center hosted its Annual ID/DD Symposium at the Northfield Inn, Suites & Conference Center in Springfield. The symposium is a one-day event that is focused on the most-up-to date regulatory and legislative information in relation to individuals with developmental disabilities and the providers who care for them. This year, there were presentations regarding: Managed Care Organizations and the role they play in facilities for the disabled and an update on the three (3) DDD Waivers – Quality Scorecard, Critical Incident Reporting and Analysis System (CIRAS), Capacity Management Application (CMA) and the Ligas Consent Decree – given by the DHS Division of DD. Also, representatives from the Department of Public Health were present to provide information on new or updated regulations.

On the Ligas front, DDD has developed a process for completion of a Ligas Transition Service Plan (LTSP) for each class member seeking services in a community based setting. As of January 2018, ISC agencies started using the Personal Plan process for Ligas class members.

The Division has reported that over 5,900 individuals have been selected from Ligas PUNS to explore services, more than 3,400 individuals have received services through PUNS and 1,400 Ligas ICF/DD class members have received services. The LTSP process continues to be evaluated.





Meanwhile, the Division is currently working on updates to the annual Ligas Implementation Plan and a document for filing with the Court on the plan of compliance.

Additionally, 2018 brought about the DHS "Oversight of the Community Integrated Living Arrangements (CILA) programs." This mandate was put in place in light of care issues within the community based programs and the lack of oversight within the administration. In 2017, a resolution was adopted that mandated the Auditor General to conduct a performance audit of the oversight of the Community-Integrated Living Arrangements (CILA) program at the Department of Human Services.

It was reported that DHS licensed more than 3,000 CILA locations that served over 10,000 individuals. The audit stated that there were weaknesses with the licensing process in the way that the Division collected and published data, annual reviews not being timely, database not being accurate or up to date regarding violations and the Division not exercising their ability to revoke a CILA license. Also, the report stated that there was a lack of documentation to support that all required transition visits were conducted for individuals that transitioned to CILAs from SODCs.

If you would like to read the full report it can be found on our website.

There is little certainty moving forward. However, one thing is certain: we must continue to fight for the safety and well-being of the individuals we serve. We believe that by staying at the forefront of issues and continuing to build solid relationships with our Illinois legislators and regulatory agencies – all will be well.

Again, as we move forward we will continue to work with the appropriate agencies and participate on various advisory boards to ensure that our issues and concerns are being addressed, and that implemented policies are adequate and fair.

Public Policy

The IHCA Public Policy Committee crafted the 2018 legislative initiatives for the association in the fall of 2017. Although rate reform remained a part of the agenda, and the policy team continued to educate legislators on the issue, it was clear to the committee that the delay in Medicaid applications had come to a head and needed to be a priority for the 2018 legislative session. News of the Koss v. Norwood decision made it clear that this would be the year to see significant change on the issue. Other items introduced that were pertinent to long term care included the prioritization of estate claims and a fix to the distressed facilities list to align it with the Federal Special Focus list. In addition to legislation, the IHCA policy team continued to monitor federal CMS rule changes and provide solutions to a number of different issues with IDPH.



The 2018 legislative session began with a budget impasse resolved, a controversial bill that created a huge divide in the Republican party signed by the Governor and a focus on the 2018 elections. In the primary, Governor Rauner narrowly won over his opponent, Jeanne Ives, and billionaire J.B Pritzker claimed the Democrat spot on the ballot with a decent margin. Following the primary, and with the general election quickly approaching, the legislative leaders and budgeteers created a bipartisan and bicameral budget that passed with majorities in both chambers and was signed by the Governor rather quickly. Legislators moved non-controversial legislation swiftly through the process to wrap up the second year of the 100th General Assembly with only a few interruptions, such as the anti-sexual harassment #metoo movement, which took down a few legislative leaders as well as Madigan's chief of staff.

After a summer of brutal mailers and avid door knocking, the November elections turned out record high numbers for early voting and costly races. The Democrats won every statewide constitutional office race on the ballot. Less than an hour after polls closed, Governor Bruce Rauner gave his concession speech and JB Pritzker won the governor's seat. The attorney general's seat, which most thought might be a close race, was won by Kwame Raoul. Incumbents won the rest of the statewide seats with Jesse White continuing to hold the secretary of state position, Susana Mendoza as comptroller and Michael Frerichs as treasurer. In the General Assembly, Madigan regained his supermajority and President Cullerton picked up three more seats from the Republicans. It appeared that Illinois rode the blue wave all the way to the shore and it showed.

2018 IHCA Member Advocacy

IHCA continued to utilize member participation in many ways to help educate legislators on the Medicaid Pendings issue and create relationships in order to be a voice for the long term care profession. IHCA members took part in many large and small scale efforts, including:

• District Based Facility Visits

on 14

- Legislative Committee Participation
- Phone Call and Letter Writing Campaigns
- Annual IHCA Public Policy Forum

FY19 Budget

The budget discussions began with a built in hole of \$1 billion and Governor Rauner's requests that the FY19 budget be based on an agreed upon revenue estimate, be balanced and not rely on any new tax increases. With the passage of last year's budget and bonding, the state paid down a large amount of unpaid bills that received federal match. This federal match appeared to cover much of the hole and allowed the budgeteers from both sides of the isle to sit down and focus on balancing the revenues and spending using \$38.5 billion as their revenue number. Even with an influx in revenue due to the increased income tax projections and other refund funds, there were still cuts to be made. Most of these cuts were realized in the pension system with a state buyout of employees' pensions and current employees' COLAs.

Medicaid and Human Services lines were restored from the Governor's proposed cuts with some small increases in a few areas. Of the most importance to the sector, provisional eligibility was funded in the FY19 budget to account for the Koss v. Norwood decision and later the passage of HB4771.

Legislative Initiatives

During an election year the General Assembly tends to cut down on the amount of legislation that is released from the Rules Committee or heard in committee. Even with the reduced flow of legislation, IHCA Public Policy staff identified a number of bills that affected the sector. IHCA introduced the initiatives listed below, most of which saw great success:

Medicaid Eligibility Delay Package
 Estate Claims Prioritization
 180 Day Voucher Submittal Clarification

Provisional eligibility for delayed Medicaid applications was a piece of the Medicaid eligibility package that passed unanimously out of both chambers and was then vetoed by the Governor. Even though we had to wait until veto session in the fall, the Governor's veto was overridden. For more information on these issues and more, click here to view the 2018 IHCA Regular Legislative Session Report.

Regulatory Initiatives

In 2018, we saw every LTC facility get surveyed under the new RoPs and new survey process. State surveyors and facility staff educated each other along the way. There were several issues that we had to work out with IDPH, but overall the process went rather smoothly. Last year also saw the implementation of the new Emergency Preparedness requirements, a CMS focus on facility initiated transfers and discharges and new forms for reporting staffing under the Payroll Based Journal (PBJ) reporting process. Use of the PBJ has increased the state and federal focus on staffing shortages and turnover. As if these changes were not enough, CMS also introduced plans for a new funding mechanism known as the Patient Driven Payment Model (PDPM) beginning in October of 2019. As always, IHCA will continuously monitor federal CMS for any changes that could affect our members and pass it along to you as soon as it is available.

On the state side, IDPH spent most of their efforts learning and implementing the new federal survey process. IHCA remains deeply involved in regulatory discussions through the Quarterly LTC Provider meeting and the LTC Advisory Board. These meetings allow for discussion of important issues, many coming directly from our members. We are working closely with IDPH on the issues of distressed facilities, informed consent, the new dementia requirements pursuant to PA 99-822, nursing waivers pursuant to PA 100-217, changes to the emergency medication kit requirements, electronic POCs and other member driven initiatives. IDPH has not offered any new rulemaking or guidance with respect to electronic monitoring devices and the use of medical marijuana in LTC facilities. We have a great working relationship with the Department and will continue to ask IHCA member questions and provide updates and feedback to our members.





The IHCA Political Action Committee (IHCA PAC) is tasked with supporting and promoting candidates for local and statewide, non-federal, offices. In 2018 committee members and association staff worked to create and promote worthwhile events that would not only offer participants the opportunity to network with their peers, but would also raise significant funds to advance our voice in the legislature. **IHCA and the IHCA PAC would like to thank everyone who contributed in 2018. Click here to view the full list.**

In accordance with state campaign finance law, each contribution goes through a committee approval process. Recommendations for offering monetary support are made by members of the PAC with guidance from IHCA's public policy team and then agreed upon by the committee.

2018 PAC Fundraisers

In 2018 IHCA PAC offered a full complement of fundraising events for members to participate in. These included:

Southern Illinois Golf Outing: The 4th annual Southern Illinois Golf Outing was held in April at Stonewolf Golf Club in Fairview Heights, IL. In addition to 18 fantastic holes on Stonewolf's Jack Nicklaus signature course, lunch, on course beverages, and, as always, a great opportunity to network with fellow long term professionals were all included in this fun event.

Cubs vs. Cardinals Baseball Game: In July, IHCA PAC held its annual Cubs vs. Cards event at Wrigley Field. More than 50 tickets were sold and the weather couldn't stop everyone from having a blast. This has proven to be an excellent fundraising event for the PAC and a great time was had by all who were present.

IHCA PAC/The Center-PAC Golf Outing: The Annual PAC Golf Outing has long been a favorite event among our members. Held at WeaverRidge Golf Club in Peoria, the outing took place on Monday, September 10, 2018 during the 68th Annual IHCA Convention and Expo. An enthusiastic group of 83 long term care professionals hit the links that day for what turned out to be a beautiful day of golf.

6th Annual Oksnevad 5k Run/Walk: Last year marked the 6th Annual Oksnevad 5k and the fourth year along the Peoria Riverfront. Since the inaugural race in 2013, this event has been gaining momentum and popularity among our membership. The year, 90 racers participated and a non-competitive 1-mile walk was added. This event gets bigger and better each year.

Overall, 2018 was a good year for the PAC. We tweaked the schedule a bit and spaced things out to give everyone a little breathing room between events. Bottom line? Fun was had by all and money was raised for a great cause...long term care!

2018 General Election Spending

Each General Election cycle, the IHCA PAC reviews the proposed plan of expenditures of PAC funds, prepared by IHCA Public Policy staff. The staff decision making process is informed in four principle ways: Existing legislator relationships with IHCA members and/or staff, legislative districts containing multiple facility-based members, in collaboration with the caucuses, and past caucus spending levels (taking into account caucus size) and caucus 'performance'.

Further there are some additional self-imposed parameters the IHCA PAC generally follows: no participation in statewide races, no challenge of sitting incumbents and no involvement in open seats.

Spending is divided between the four legislative caucuses, with both candidate and leadership expenditures included in the plan. Below are the legislators we supported in the General Election.

House Priority Candidates Representative Monica Bristow (D), HD 111 Representative Deb Conroy (D), HD 116 Representative Jerry Costello (D), HD 116 Representative Tom Demmer (R), HD 90 Representative Robyn Gabel (D), HD 18 Representative Norine Hammond (R), HD 93 Representative Sheri Jesiel (R), HD 61 Representative Deanne Mazzochi (R), HD 47 Representative Natalie Phelps-Finnie (D), HD 118 Representative Mike Unes (R), HD 91 Senate Priority Candidates - \$12,500 Senator Neil Anderson (R), SD 36 Senator John Curran (R), SD 21 Senator John Curran (R), SD 41 Representative Laura Fine (D), SD 9 Senator Julie Morrison (D), SD 29 Senator Chris Nybo (R), SD24 Non-election Based Support Representative Sara Feigenholtz (D) Representative Lou Lang (D) Representative Ryan Spain (R) Senator Dale Righter (R)

*All four leaders received support

2018 General Election Summary

In Illinois, the 2018 elections turned out record high numbers for early voting and costly races. The Democrats won every statewide constitutional office race on the ballot. Less than an hour after polls closed, Governor Bruce Rauner gave his concession speech and JB Pritzker won the governor's seat. The attorney general's seat, which most thought might be a close race, was won by Kwame Raoul with 54 percent of the vote. Incumbents won the rest of the statewide seats with Jesse White continuing to hold the secretary of state position, Susana Mendoza as comptroller and Michael Frerichs as treasurer.

Democrats rode the projected blue wave in both chambers. Starting with the House, Madigan was able to regain his supermajority and then some. He took seven seats from the House Republicans but lost one southern Illinois seat, Natalie Phelps Finnie, leaving him with a seven seat pick-up and total tally of 74-44 supermajority in the House. All the candidates that IHCA supported in the House won their district with the exception of Phelps Finnie and Sheri Jesiel, whose support for long term care issues was unwavering.

President Cullerton already had a substantial majority in the Senate, but was able to pick up three more seats to increase his supermajority to a 40-19 count. Incumbent Republican Michael Connelly won his race by 12 points on election night; however, once mail-in ballots were counted, Connelly lost the seat by about 1,000 votes. IHCA supported candidates Chris Nybo and Tom Rooney lost their races with Rooney losing to Ann Gillespie and Chris Nybo losing his seat to Susan Glowiak. Both races were close at the end of election night, but mail in ballots expanded the margin.

With the elections behind us and the 101st General Assembly seated in January, there are more than 40 new legislators in the legislature. For us, the real work has already begun as each of these new lawmakers will need to be educated on key issues pertaining to our sector. Now more than ever it is important to reach out to your legislator, welcome them into your building and discuss how they can help the profession in providing quality care to Illinois' aging population.

Communications

Providing members with pertinent and timely information is one of IHCA's key functions. IHCA strives each year to offer an effective and well-rounded communications program that assists our members in their daily operations. Throughout the last year, IHCA staff worked to gather important information and circulate it to our members through a series of electronic newsletters and member alerts.



2 18

Our perennial favorite, *IHCA News Brief*, was distributed each Monday morning and focused on top-line state and federal news items and current events, ensuring that our members remained up to date on what's happening in long term care. Additionally, the bi-weekly *Members Only* newsletter covered association-specific news, member best practices and other pertinent topics, and the twice-monthly *Regulatory Beat* informed readers on legislative and regulatory matters.

For our ID/DD members, *The Center's News Update* and DD Member Alerts kept the CDDACS membership abreast of important information regarding this special population and the providers that care for them. ID/DD information can also be found on The Center's website, www.cddacs.org.

Toward the end of last year IHCA and Preferred Vendor CE Solutions decided to take our joint publication, *Clinical Solutions*, and add it into the association's magazine as a regular feature, rather than send it out quarterly as an electronic newsletter. The Clinical Solutions feature first appeared in the Fall/Winter 2018 issue of *LTC Today* magazine, and was an excellent addition to the issue.

Both the Spring/Summer and Fall/Winter issues of *LTC Today* were published and shipped by E&M Consulting, the association's new publishing partner as of the end of 2016. Each issue of the magazine is printed and shipped to association members and other interested parties. A digital version is also available.

E&M Consulting was also responsible for publishing the 2018 IHCA Membership Directory & Buyers' Guide, which was shipped to members in February. This publication acts as an excellent resource for members of the association. It contains information on all of our association members, as well as AHCA/NCAL and Illinois legislators.

Early in 2017, IHCA discontinued the use of the Online Buyers' Guide managed by Naylor, LLC for our vendor information, and began using the Online Directory provided through the IHCA member portal. The directory links directly to our database, so if changes are made to a company's information in the database it will automatically link to their listing in the directory. Additionally, IHCA also added two spots for banner ads on the www.ihca.com homepage where associate members can advertise their services.

Throughout the year, IHCA staff continued to utilize various components of our online content management system, to try and find additional ways to utilize it for the benefit of our members. Moving forward, we will continue to encourage association members to take advantage of the member portal, where they can sign up for newsletters, view past issues, search previous questions of the week, access members only information and more.



Additionally, introduced in the fall of 2017, the IHCA VCast continued to be a hit throughout 2018. Spearheaded by IH-CA's legislative director, Ashley Snavely, these weekly videos covered topics that ran the gamut from IHCA educational events and programs to survey methodology changes, election results, top cited F-tags, Medicaid pendings and more. For each episode a short email, including a description of the topic covered, information about our VCast sponsors and a link to the video, was sent to all IHCA member contacts listed in our database.

Along with our own communications, IHCA is also able to offer our members access to a number of additional resources as a state affiliate of the American Health Care Association (AHCA), including various AHCA publications and updates. The AHCA website, www.ahcancal.org, and communication pieces such as *Provider* magazine contain a wealth of long term care related information.

As always, IHCA will take into consideration the needs of our membership and make adjustments to the communications program as needed. If you have any questions, concerns or suggestions regarding publications or content, please contact Communications Director Ashley Caldwell.

>) 19

Membership



Association membership increased to an all-time high of 552 centers in 2018, representing more than 34,150 beds. This outstanding feat could not have been accomplished without the team effort of a number of IHCA staff and association members, including the ongoing work of IHCA President Rhonda Luther and IHCA Past President John Vrba!

Spending time with members, through member visits and other face-to-face opportunities, continued to be an important facet of IHCA's membership retention efforts in 2018, and will remain a focus moving forward. IHCA staff found themselves meeting with members in their centers throughout the year. Social media posts and interactions also increased this year, primarily on Facebook and LinkedIn, and served to inform members outside of the usual communication platforms. Additionally, Twitter was used to live tweet during various IHCA events! All of these various member services will continue in 2019 and beyond. The Nursing Facility Constituency and Assisted Living Constituency Committees continued to hold joint meetings in 2018. Committee members made recommendations to the IHCA Board of Directors about various legislative and regulatory initiatives, which were passed along to the Public Policy Committee and carried out by staff. Additionally, members of the Associate and Individual Constituency Committee continued to work on increasing involvement in the convention and expo, PAC activities and other important items.





The Assisted Living, Nursing Facility and Associate and Individual Constituency Committees held elections, in 2018. As part of these elections, they elected representatives to the IHCA Board of Directors. These representatives are listed below:

- Assisted Living First Vice President Brian Perry | HCR ManorCare | Chicago, IL
- Nursing Facility Non-Proprietary Vice President
 Gerald Harman | Faith Countryside Homes | Highland,
 IL
- Nursing Facility Independent Owner Vice President Scott Stout | WLC Management Firm | Harrisburg, IL
- Nursing Facility Multi-Facility Vice President Greg Wilson | Petersen Health Care | Peoria, IL
- Associate/Individual Member First Vice President Andrew Cutler | FGMK, LLC | Chicago, IL

Additionally, The Center held an election to fill the officer positions on their board of directors. The CDDACS Board of Directors Officers are listed below.

- CDDACS President Mike Bibo | RFMS, Inc. | Galesburg, IL
- CDDACS Vice President Ron Messner | Apostolic Christian LifePoints | Morton, IL
- CDDACS Secretary/Treasurer Lisa Winnett | Achievement Unlimited, Inc. | Galesburg, IL

In the year ahead, IHCA staff will continue to work on retaining the current membership, as well as bringing in new members. If you know of a long term care center, assisted living community, ID/DD center or program or vendor company that is not currently an IHCA member, please let us know and we'll work with you to try and sign them up. And, as always, if you have any ideas on how to make your membership more valuable, please bring those ideas to us.



Administration, Finance and Operations

Financially, the association was on stable ground in 2018. Early in the year we had a change in leadership when Executive Director David Voepel departed IHCA for a new endeavor as the executive director of the Arizona Health Care Association. Mr. Charles "Matt" Hartman took the helm as executive director on April 1, 2018. Shortly thereafter the association began the long journey of changing financial institutions. As we look past the troubled waters that our investments experienced in 2018, we are excited to share this change, along with the ease of being able to send all payments to our new financial institution, with our members.

The Administration/Finance and Operations Committee met a total of seven times last year, and a new Investment & Trust Policy Ad Hoc Sub-Committee was created that will meet for the first time early in 2019 to develop new policies that will take us into the future. The committee members continued to monitor financial issues facing the association by reviewing monthly financial statements, association policies and procedures and financial strategies to ensure that they are consistent with the overall financial strategic planning process. An annual audit continues to be performed and the IHCA board of directors receives best practice financial management and reporting throughout the year.

The Medicaid payment cycle continued to be a concern for member centers, especially with the Medicaid pendings issue that contributed to a slowdown in the dues payments in some sectors; however, long term dues delinquency for the association has not been a major issue overall.

If you have any questions regarding IHCA's financial information please contact the IHCA office.

10 22

	2018 Income	%	\$
	IHCA		
01.	Dues	72%	\$1,692,758.56
02.	Education	6%	\$139,283.00

14%

.12%

\$328,971.00

\$3,050.00



Dues (72%)

Education (6%)

- Convention (14%)
- Communications (.12%)
- Interest (.02%)
- Special Services (1%)
- Assoc./Ind. Membership (3%)
 Income from Investments (2.7%)
 Political Action (0.0%)

05.	Interest	.02%	\$632.03
06.	Special Services	1%	\$29,789.90
07.	Assoc./Ind. Membership	3%	\$78,372.99
08.	Income from Investments	2.7%	\$63,640.82
09.	Political Action	0%	\$0
10.	Other	1.2%	\$28,373.74
	Total		\$2,364,872.04

03.

04.

Convention

Communications

Total

	2018 Expense	% %	\$		
	IHCA			-	
01.	Public Policy	15%	\$348,010.26		Public Policy (159
02.	CDDACS	7%	\$155,431.50		CDDACS (7%)
03.	Membership	6%	\$ 142,787.15		 Membership (6% Communications
					Education (13%)
04.	Communications	3%	\$62,685.72		Convention (10%
05.	Education	13%	\$287,692.03		General Administ (27%)
06.	Convention	10%	\$236,617.52		 AHCA Dues (19%)
07.	General Administrative	27%	\$611,422.05		
08.	AHCA Dues	19%	\$406,455.97		

\$2,251,102.20

10 23



2018 Annual Report

1029 South Fourth St. Springfield, IL 62703

www.ihca.com

Phone 800-252-8988 Fax 217-528-0452