



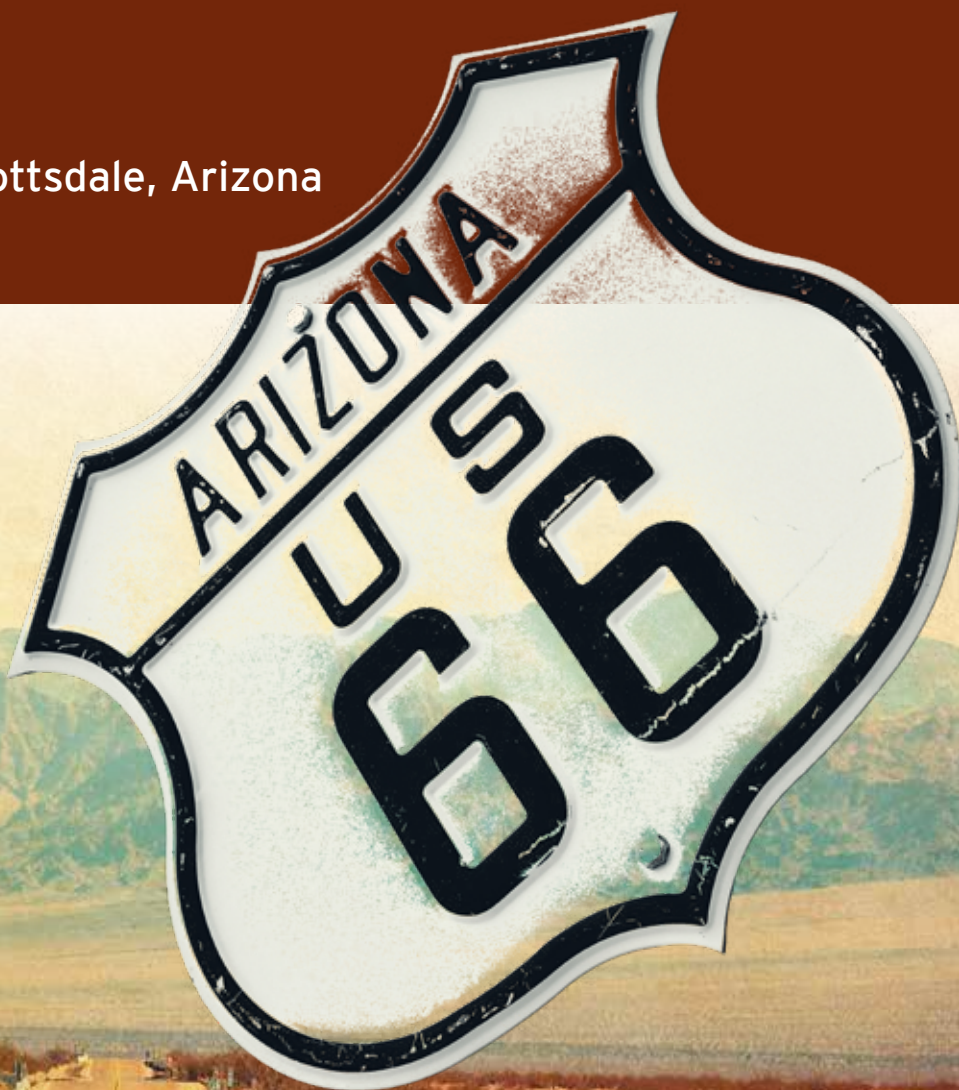
AHCA
ARIZONA HEALTH CARE ASSOCIATION
SINCE 1953

Convention & Expo

June 2-4, 2020

Talking Stick Resort | Scottsdale, Arizona

**Exhibitor
Packet**



Get Your *Quality Kicks* on Route 66



Benefits of Expo Participation

What You Get

- One six foot skirted display table
 - Two chairs
- An identification sign
 - Admission for two representatives (only \$150 per person for up to three additional people who will staff the booth)
- 8'x10' pipe and draped exhibit space in a carpeted ballroom
 - Pre and post attendee list
- Overnight security
 - Four hours of non-competing expo time
- Additional service requirements are available through CSI. Information will be distributed after the booth is purchased.

Network with decision makers

The AHCA Annual Convention & Expo attracts owners, clinical leaders, administrators, managers, corporate and regional staff, as well as other members of the interdisciplinary team.

Participate in the conference education

Exhibitors can join any of the education sessions offered during the convention as part of their fee.

Enjoy one of the largest long term care conventions in the Southwest

AHCA is the largest long term care association in the state and attracts over 500 attendees from around the west.

Four hours of non-competing expo time

Attendees can enjoy the expo without worrying about missing education or other convention events.

List of the attendees

Exhibitors receive the list of all the attendees including their facility/community name, address, and email.

Thousands of dollars in prizes are given away

to convention attendees to keep the excitement in the expo. The AHCF Silent Auction, food, and entertainment are also a part of the event, keeping the expo a hot spot for those participating.

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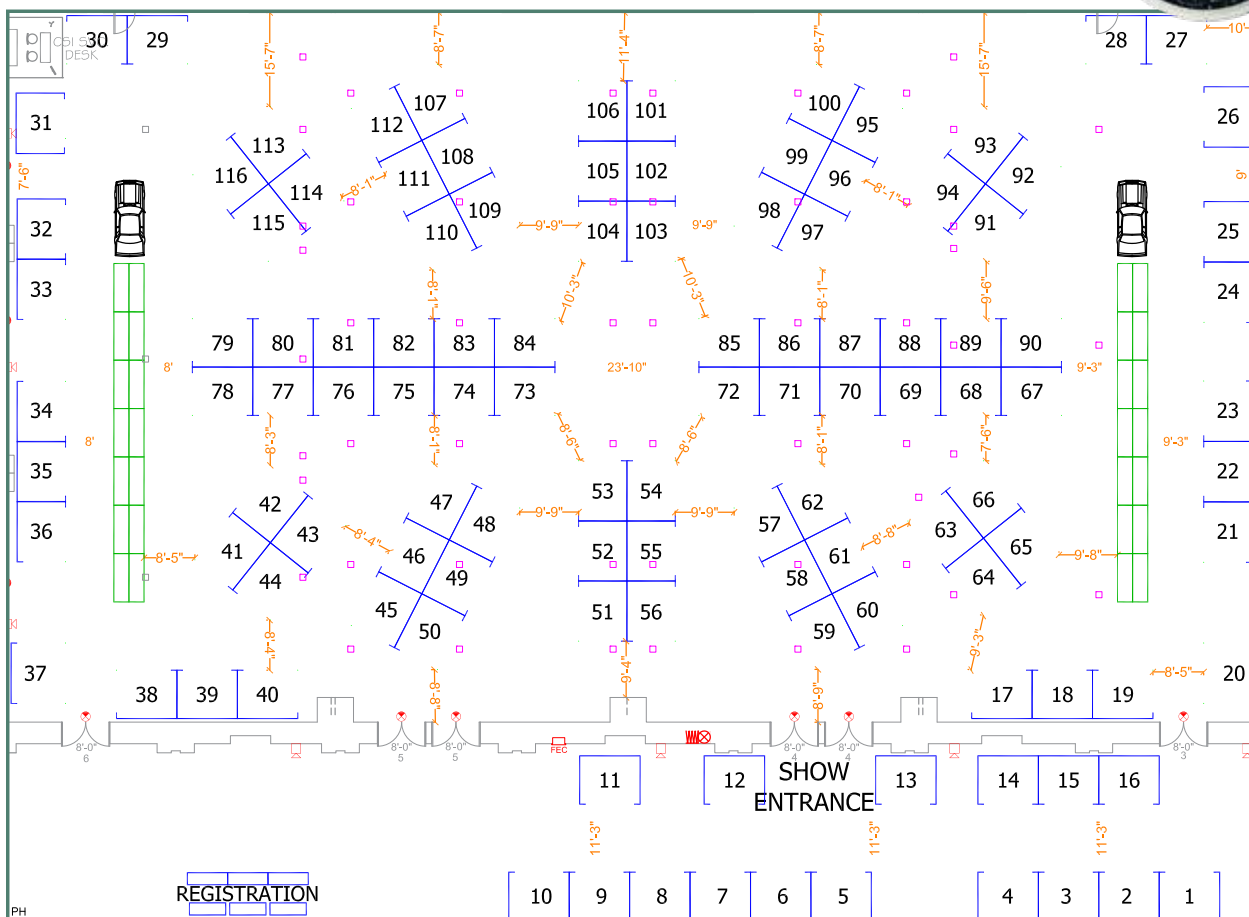


Booth Fees

8' x 10' Booth Exhibit Space	Rates if Registration & Payment Received by February 7, 2020	Rates after February 7, 2020
Member - Annual Convention	\$1,175	\$1,350
Non-member - Annual Convention	\$1,475	\$1,650

How to Reserve Your Booth

1. Go to www.azhca.org
2. Under "Events & Education," select "Convention & Expo"
3. See the section titled "Expo"
4. There you can see the trade show layout, open booths, select your booth, register for your booth, and choose a payment option





Reserve Your Hotel Room

Expo Hours*

Tuesday
June 2, 2020

7:00–11:00am
Move in

12:00–1:30pm
Exhibit hours

Wednesday
June 3, 2020

10:15–11:30am
and 12:45–2:00pm
Exhibit hours

2:15–4:00pm
Move out

*Note the hours
are different from
previous years.
Expo times are
subject to change
without notice.

Contact the **Talking Stick Resort** at 1-866-877-9897 and let them know that you are with the Arizona Health Care Association. Rates are guaranteed through May 8, 2020 at \$119 plus tax and fees per room, single or double.



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Terms and Conditions

Exhibitor Representatives: Your booth fee includes all food and beverages for up to two (2) representatives during the expo hours. There will be an additional cost for more than two (2) representatives at your booth.

Discount Requirements: Payment for the total amount must accompany this contract which is due by February 7, 2020 to receive the early rate. To receive the member rate, you must be a member in good standing at the time of booth purchase.

Cancellations: No refunds will be given unless AHCA can sell your booth. No refunds are given to no-show exhibitors. They are responsible for payment in full.

Additional People: Exhibitors may have up to three additional people per booth for an extra \$150 per person. Attendees signed up as an exhibitor must be staffing the booth, otherwise they must register for the convention. A maximum of 5 people can be in a booth; additional people over 5 will be charged the full convention registration rate.

Exhibit Booths: Space will be on a first come/first serve basis. AHCA reserves the right to reassign space. No sharing or subletting of exhibit space is permitted.

Set Up and Tear Down: All exhibitors will be notified of the official set up and tear down times. No exhibitors will be permitted to dismantle, remove, or exit their booth until the official close of the expo.

Payment: You may pay online when registering, or checks can be made payable to: Arizona Health Care Association, 1440 E. Missouri, Suite C 102, Phoenix, AZ 85014. You may fax the forms to hold a spot in the show (Fax # 602-265-4401), but payment must be received by February 7, 2020 to receive the special registration rate. Contact Frank Caruso at 602-265-5331 or fcaruso@azhca.org for more information.















































Policy: It is the policy of the Arizona Health Care Association (the "Association") that Businesses or Vendors who are not Exhibitors, Presenters, AHCA Board Members, AHCA Staff Consultants, Sponsors and/or licensed Nursing Home Administrators, Assisted Living Managers, or other staff of skilled nursing facilities or assisted living communities, may not attend the AHCA Convention.

Photo Release: By registering for and/or attending the event, I acknowledge and agree that photographs, video, and other recordings of the event may be taken by AHCA or parties acting on behalf of AHCA, and that these photographs, video, and other recordings may be used by AHCA in any media now known or later invented for any purpose related to AHCA's mission, including educational, promotional, and awareness-related uses.

Annual Convention & Expo Sponsorship

June 2-4, 2020

Talking Stick Resort | Scottsdale, Arizona

Convention & Expo Included in Sponsorship	 Diamond \$20,000+	 Platinum \$12,000+	 Gold \$7,500+	 Silver \$4,000+	 Bronze \$2,000+	 Principal \$750+
Exclusive Advertisement in Convention App						
Dinner with board members at Orange Sky						
Logo on name badge						
Introduce general session speaker						
Room host breakout session						
Two nights lodging for one person						
Logo on convention bags						
Speak for one minute in general session						
8' x 10' trade show booth						
Logo in brochure						
Logo/link on AHCA website/app						
Materials in tote bags						
General signage at convention						
Brochure acknowledgement						
Sponsor an item: general session speaker, lunch, breakfast, evening reception, etc. with signage						
Sponsor an item: break, membership meeting, breakout session, award flowers, footprints, handprints, registration desk, etc. with signage						

* Some items/events will have shared sponsorships

** The number of sponsorships available in each category may be limited

*** Trade show booths come with: 3 people for Gold, 4 people for Platinum, 5 people for Diamond sponsors. They must be staffing the booth. Sponsors can purchase up to 4 additional people for \$150 per person.

Contributions or gifts to AHCA are not tax deductible as charitable contributions for federal income tax purposes. AHCA reserves the right to change or alter the sessions as is deemed necessary.



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Exhibitor Contract

You may also sign up online at www.azhca.org

Company Name _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ E-mail _____ Website _____

Please pick your top three booth locations

1. _____ 2. _____ 3. _____

Services/products displayed (list exactly for marketing material) _____

Expo Contact Person _____

Cell phone _____ Title _____

Email Address _____

Please print all information (or register online)

Credit Card Number ☐ Master ☐ Visa ☐ AMX _____ Exp Date _____

Name on the Card _____ Security Code _____

Billing Address of the Credit Card _____

Names of those who will staff the Expo booth* (all names must be finalized two weeks in advance):

1. _____ Email Address _____

2. _____ Email Address _____

Dietary Restrictions (write # of people) _____ vegetarian _____ gluten free _____ kosher

* Exhibitor fee includes all food and beverages for up to two people. There will be an additional fee of \$150 per person (up to three additional people), for more than two people at your table/booth. Anything over five people will require additional registration fees.

In completing this application, we agree to exhibit under, and comply with, the accompanying contract regulations printed in the pages of this contract, including the terms and conditions.

Signature _____ Date _____

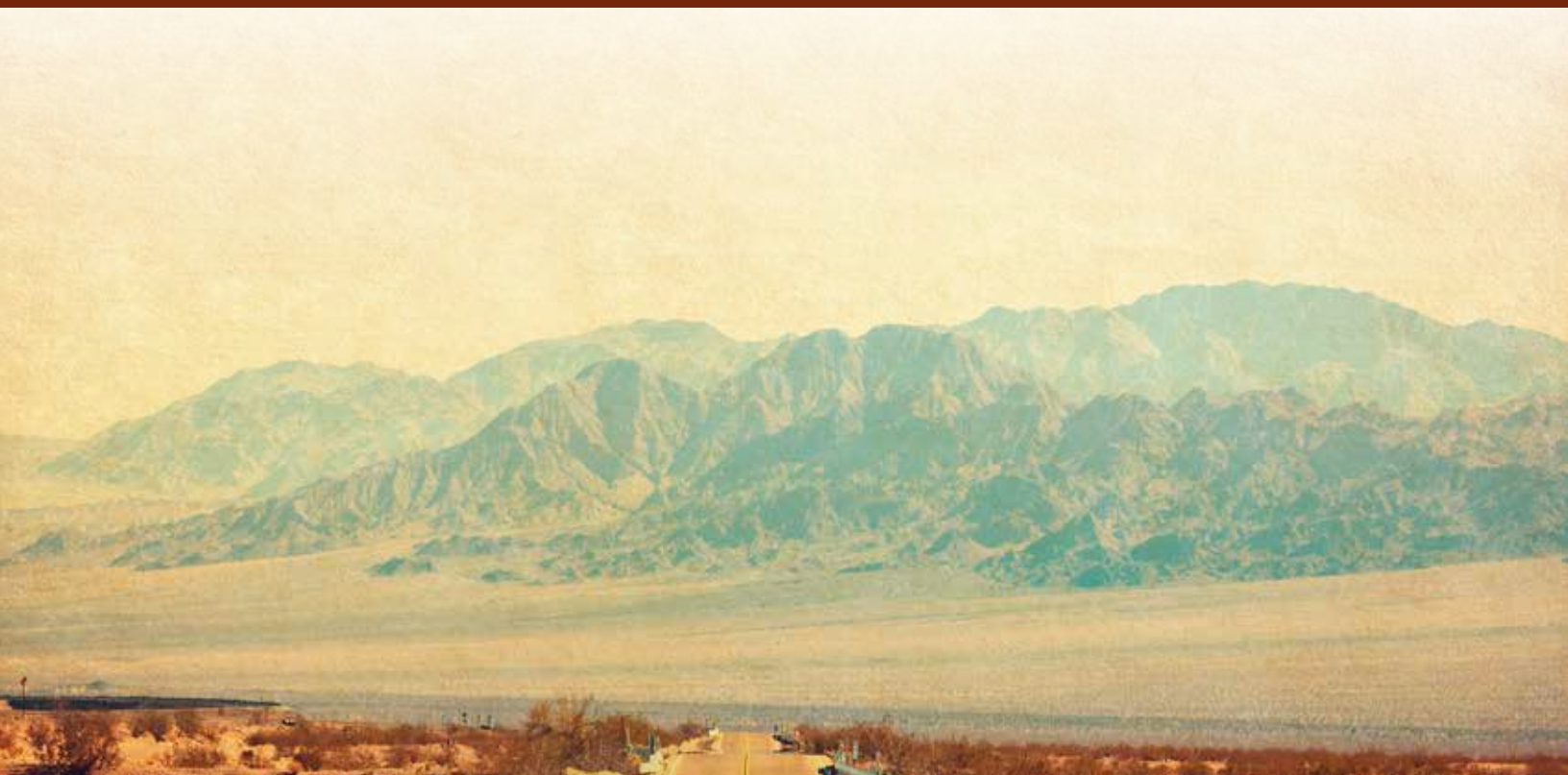
If you have any questions or would like more information,
please contact Frank Caruso at 602-265-5331 or fcaruso@azhca.org . **Thank you for your support!**



Arizona Health Care Association

1440 E. Missouri Avenue, Suite C-102 | Phoenix, Az 85014

Ph: 602-265-5331 | Fax: 602-265-4401 | www.azhca.org



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